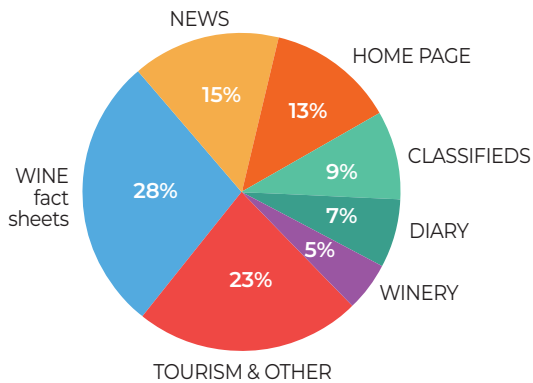


MILLIONS OF SOUTH AFRICAN WINE PAGES SERVED EVERY YEAR

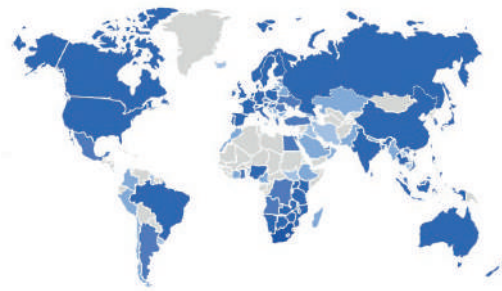
What content are people using?



Who visits wine.co.za?

90 000+ UNIQUE VISITORS MONTHLY (2023 Avg.)

85% SOUTH AFRICA 



Top Countries

- South Africa
- United States
- United Kingdom
- Sweden
- Germany
- Netherlands
- Norway

Who follows wine.co.za?

Sommeliers, Agents, Buyers, Restaurateurs, Journalists, PR Agencies, Distributors, Media, Marketers, Wine-loving Consumers, Wine Tourists, Winemakers +++








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Subscribers

- NEWS: 4.7K+
- DIARY: 2K+
- CLASSIFIEDS

Social Media

- TWITTER: 19.5K+ 
- FACEBOOK: 16.5K+ 
- INSTAGRAM: 6K+ 
- LINKEDIN: 1.7K+ 
- TIKTOK: 1K+ 
- YOUTUBE: 326K+ views / 1.4K subscribers

Winery Websites

reyneke
ORGANIC

Edgelyston Vineyard
DAVID FINLAYSON
WINES

MEERLUST

Association Websites



Chardonnay
FORUM

“

When it comes to wine, change is not only inevitable but also frequent, vintage changes, blend changes, alcohol percentages. In the old days a somm would have multiple tabs open trying to get the latest and most accurate information. Wine.co.za solves this problem with incredible detail all in one place. It makes the work of the sommelier that little bit easier. - **Spencer Fondaumiere** | SA Sommeliers Assoc Chair

”

2023 Numbers

wine.co.za + Our Social Media

